

Hispanic Radio Programs (Cont.)

WUCX-FM 90.1 Radio

"Sabado"
Sat.: 1-2 p.m.
Ray Vela, Host
"La Caliente"
Sat.: 2-5 p.m.
Mike Mendoza, Host
"Latino USA"
Sat.: 5-5:30 p.m.
Delta College, 1961 Delta Rd.
University Center, MI 48710
P: 1-877-472-7677
F: 989-686-0155
howardsharper@delta.edu
www.delta.edu/broadcasting/

WYGR-AM 1530

"La Furia"
1303 Chicago Dr. S.W.
Wyoming, MI 49509
P: 616-248-9947
F: 616-248-0176
wygr1530@yahoo.com

WWCK-FM 105.5

"The Pete Mata Show"
Sunday: 6-8 a.m.
Pete Mata, Director
3217 Lapeer Rd. Flint, MI 48503
P: 810-744-1571
F: 810-743-2500
wwck@1055.com
www.wwck.com

WYGR-AM 1530

Roland Rusticus, Director
1303 Chicago Dr. N.W.
Wyoming, MI 49509
P: 616-475-9947
F: 616-248-0176
wygr@compuserve.com

WSDS Radio 1480 AM

580 W. Clark Street
Ypsilanti, MI 48198
P: 734-484-0078 (office)
F: 734-484-5313 (fax)
www.explosiva1480.com
wsds@explosiva1480.com

Television Stations

(Public Announcements/Community Calendar)

WBKB-TV 11

Cher Allen
General Manager
1390 Bagley St.
Alpena, MI 49707
P: 989-356-3434
F: 989-356-4188
wbkd11@wbk11.com

WDCQ (Q-TV)

Joe Yezak
Station Manager
Delta College
1961 Delta Road
University Center
MI 48710
P: 989-686-9359
F: 989-686-0155
wdcq@alpha.delta.edu
www.delta.edu/broadcasting/

WDIV-TV 4

Allen Frank
General Manager
550 W. Lafayette Blvd.
Detroit, MI 48226
P: 313-222-0444
F: 313-222-0592
Assignmentdesk@wdiv.com
www.clickondetroit.com

WELM-TV 11

1070 Trowbridge Rd.
East Lansing, MI 48823
P: 517-331-9436
F: 517-351-5126

WGTU & WGTQ-TV

(29 & 8) Jill Saarela
General Manager
201 E. Front St.
Traverse City, MI 49684
P: 231-946-2900
F: 231-946-1600
wgtu@wgtu.com
www.wgtu.com/

WILX-TV 10

Mike King,
General Manager
500 American Rd.
Lansing, MI 48911
P: 517-393-0110
F: 517-393-9180
news@wilx.com
www.wilx.com/

Television Stations

(Continued)

WJRT-TV 12

Thomas Bryson
General Manager
2302 Lapeer Rd.
Flint, MI 48503
P: 810-233-3130
F: 810-257-2834
abc12news@abc.com
www.abc12.com

WKAR-TV 23

Deanne Hamilton,
General Manager
283 Communication Arts Bldg.
Michigan State University
East Lansing, MI 48824
P: 517-355-2300
F: 517-353-7124
mail@wkar.org/
www.wkar.org/tv/

WLAJ-TV 53

Jim Wareham,
General Manager
5815 S. Pennsylvania Ave.
Lansing, MI 48911
P: 517-394-5300
F: 517-394-7599
www.wlaj.com/

WOOD-TV 8

Diane Kniewski,
General Manager
120 College S.E.
Grand Rapids, MI 49503
P: 616-456-8888
F: 616-456-5755
woodtv@woodtv.com
www.woodtv.com/

WWMT-TV 3

Jim Lutton,
General Manager
590 W. Maple St.
Kalamazoo, MI 49008
P: 269-388-3333
F: 269-388-8228
program@wwmt.com
www.wwmt.com/

WXMI-TV Fox 17

Patti Cole,
General Manager
3117 Plaza Dr. N.E.
Grand Rapids, MI 49525
P: 616-364-8722
F: 616-364-8506
feedback@wxmi.com
www.fox17.trb.com/

WXYZ-TV 7

Mickey McCanham,
Assignment Editor
20777 W. 10 Mile Rd.
Southfield, MI 48037
P: 248-827-7777
F: 248-827-9444
wxyzdesk@wxyz.com
www.detnow.com/

WZZM-TV 13

Janet Mason,
Station Manager
645 Three Mile Rd. N.W.
Grand Rapids, MI 49544
P: 616-785-1313
F: 616-785-1301
news@wzzm13.com
www.wzzm13.com



The purpose of the Michigan Commission on Spanish-Speaking Affairs is to provide information concerning the problems of Hispanic people, and to implement commission policy. Public Act 164 of 1975 directs the office to:

- Conduct studies and recommend solutions to the problems of Hispanic people.
- Recommend to federal, state, and local government departments and agencies the creation of services and facilities as needed.
- Serve as a clearinghouse for the collection and distribution of information on Hispanic affairs.
- Cooperate with departments and agencies to aid in effectuating the purpose of Public Act 164 of 1975.
- Submit an annual report of its activities and recommendations to the Governor, the Legislature, and various Hispanic communities throughout the state.

Staff

Marylou Olivarez-Mason
Executive Director

Victoria Potter
Administrative Assistant

**Michigan Commission on
Spanish-Speaking Affairs**
www.michigan.gov/cossa
COSSA@michigan.gov



Department of Labor & Economic Growth
Ottawa Building, Fourth Floor
611 W. Ottawa, Lansing, MI 48933
P: (517) 373-8339 ■ F: (517) 373-0176

The Commission on Spanish-Speaking Affairs is an equal-opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.



Hispanic Media in Michigan

The Michigan Commission on Spanish-Speaking Affairs

has composed this brochure for the purpose of promoting Hispanic news in Michigan. Hispanic and non-Hispanic-owned news media agencies and corporations depend on our assistance to obtain newsworthy information regarding Hispanics in the state. We urge you to utilize these news media for the benefit of the Hispanic community.

The inclusion of the news media organizations in this brochure is dependent upon availability of information and in no way represents an endorsement by the Michigan Commission on Spanish-Speaking Affairs. Please inform us of any additions, revisions, or deletions by contacting the commission office.

Major Newspapers

Ann Arbor News

Steve Pepple, Metro Editor
340 E. Huron
Ann Arbor, MI 48106
P: 734-994-6986
F: 734-994-6879
spepple@annarbornews.com
www.mlive.com/aanews/

Battle Creek Enquirer

Michael McCullough,
Executive Editor
155 W. Van Buren St.
Battle Creek, MI 49017
P: 269-966-0672
F: 269-964-0299
mmccullo@battlecr.gannett.com
www.battlecreekenquirer.com

Bay City Times

John P. Hiner, Editor
311 Fifth St.
Bay City, MI 48708
P: 989-895-8551
F: 989-893-0649
jhiner@bc-times.com
www.mlive.com/bctimes/

Clinton County News

Sue Lounds, Editor
239 S. Cochren St.
Charlotte, MI 48813
P: 517-543-8813
F: 517-332-2761
slounds@gannett.com
www.lsj.com

Daily Telegram

Mark Lenz, Editor
133 N. Winter
Adrian, MI 49221
P: 517-265-5111
F: 517-263-4152
dave@lenconnect.com
www.lenconnect.com

Detroit Free Press

Randy Essex, Urban Affairs
615 W. Lafayette St.
Detroit, MI 48226
P: 313-222-6600
F: 313-222-5981
ressex@freepress.com
www.freep.com

The Detroit News

Jonathon Wolman,
Publisher & Editor
615 W. Lafayette
Detroit, MI 48226
P: 313-222-2300
F: 313-222-2335
jwolman@detnews.com
www.detnews.com

Flint Journal

Tony Dearing, Editor
200 E. First St.
Flint, MI 48502
P: 810-766-6100
F: 810-767-7518
tdearing@flintjournal.com
www.flintjournal.com

Grand Rapids Press

John Barnes, Editor
155 Michigan N.W.
Grand Rapids, MI 49503
P: 616-222-5481
F: 616-222-5409
pulse@gr-press.com
www.grpress.com

Grand Rapids Times

Pat Pulliam, Editor
2016 Eastern Ave. S.E.
Grand Rapids, MI 49507
P: 616-245-8737
F: 616-245-1026
staff@grtimes.com
www.grtimes.com

Griot County Herald

Terry Fitzwater, Editor
123 N. Main St.
Ithaca, MI 48847
P: 989-875-4151
F: 989-875-3159
gcherald@gcherald.com
www.gcherald.com

Herald Palladium

Ted Hartzell, Metro Editor
P.O. Box 128
St. Joseph, MI 49085
P: 269-429-2400
F: 269-429-4398
thartzell@heraldpalladium.com
www.heraldpalladium.com

Holland Sentinel

Jim Timmermann,
Managing Editor
54 W. Eighth St.
Holland, MI 49423
P: 616-392-2311
F: 616-393-6710
jtimmermann@sentinelnet.com
www.hollandsentinel.com

Jackson Citizen Patriot

Eileen Lehnert, Editor
214 S. Jackson
Jackson, MI 49201
P: 517-787-2300
F: 517-787-9711
editor@citpat.com
www.mlive.com/jacitpat/

Kalamazoo Gazette

Rebecca Pierce, Editor
401 S. Burdick St.
Kalamazoo, MI 49007
P: 269-345-3511
F: 269-388-8447
rpierce@kalamazoo gazette.com
www.kalamazoo gazette.com

Lansing State Journal

Stephanie Angel,
Managing Editor
120 E. Lenawee St.
Lansing, MI 48919
P: 517-377-1040
F: 517-377-1298
sangel@lsj.com
www.lansingstatejournal.com

Morning Sun

Rick Mills, Editor
711 W. Pickard St.
Mount Pleasant, MI 48858
P: 989-779-6000
F: 989-779-6051
news@michigannewspapers.com

Muskegon Chronicle

D. Gunnar Carlson, Editor
P.O. Box 59
Muskegon, MI 49443
P: 231-725-6300
F: 231-722-2552
gcarlson@muskegonchronicle.com
www.muskegonchronicle.com

Oakland Press

Glenn Gilbert, Executive Editor
48 W. Huron
Pontiac, MI 48342
P: 248-332-8181
F: 248-332-8885
garr.gilbert@oakpress.com
www.theoaklandpress.com

Saginaw News

Paul Chaffee, Editor
203 S. Washington Ave.
Saginaw, MI 48607
P: 989-776-9620
F: 989-752-3115
thenews@saginawnews.com
www.mlive.com/sanews/

The State News

Michigan State University
Kevin Hardy, Editor in Chief
343 Student Services
East Lansing, MI 48824
P: 517-355-3447
F: 517-353-2599
editorinchief@statenews.com
www.statenews.com

Times Herald

Denise Richter,
Executive Editor
911 Military St.
Port Huron, MI 48061
P: 810-985-7171
F: 810-989-6294
editor@thetimesherald.com
www.thetimesherald.com

Traverse City Record Eagle

Mike Tyree, Editor
120 Front St.
Traverse City, MI 49684
P: 231-946-2000
F: 231-946-8273
letters@record-eagle.com
www.record-eagle.com

The Voice

Donna Remer,
Executive Editor
51180 Bedford St.
New Baltimore, MI 48047
P: 586-716-8100
F: 586-716-8918
donna@voicenews.com
www.voicenews.com

Hispanic Newspapers

De Mujer A Mujer

Elias Gutierrez, Editor
6301 Michigan Ave.
Detroit, MI 48210
P: 313-361-3000
F: 313-361-3001
General@latinoDetroit.com
www.LatinoDetroit.com

El Central

Dolores Sanchez, Editor
4124 W. Vernor
Detroit, MI 48209
P: 313-841-0100
F: 313-841-0155
elcentral1@aol.com

El Hispano News

Jaime Malone, Editor
403 Leonard Ave.
Grand Rapids, MI 49504
P: 616-452-1511
F: 616-452-1542
hnewsgr@aol.com

El Vocero Hispano

Andres Abreu, Editor
1438 Eastern Ave. S.E.
Grand Rapids, MI 49507
P: 616-246-6023
F: 616-246-1228
pressroom@elvoceromi.com
www.elvoceromi.com

Hispanic Link News

Charlie Erickson, Editor
1420 N. Street N.W.
Washington, D.C. 20005
P: 202-234-0280
F: 202-234-4090
Charlie@hispaniclink.org
www.hispaniclink.org



La Prensa

Rico Neller, Editor
616 Adams Street
Toledo, OH 43604
P: 419-870-6565
F: 419-241-5774
laprensa1@yahoo.com
www.laprensa1.com

Latino Press, Inc.

Elias M. Gutierrez, Editor
6301 Michigan Ave.
Detroit, MI 48210
P: 313-361-3000
F: 313-361-3001
General@latinoDetroit.com

Mi Gente Magazine

Larry Rodarte, Editor
418 N. Michigan Ave.
Saginaw, MI 48602
P: 989-753-1999
F: 989-753-1927
LJRMiGente@aol.com
www.migentemag.com

L@zo Cultural

Wanda Toohey Olave,
Public Relations
3923 28th St. S.E.118
Grand Rapids, MI 49512
P: 616-977-0658
F: 616-588-6387
press@lazocultural.com
www.lazocultural.com

La Voz

1066 Grandville Ave. SW
Grand Rapids, MI 49503
P: 616-243-9090
drjflores@ameritech.net
www.lavozweb.com

Nuestro Detroit

1938 Campbell Street
Detroit, Michigan 4810
P: 313-297-4227
www.nuestrodetroit.com

Nuevo Opinion

172 W. Van Buren
Battle Creek, MI 49017
P: 269-966-4116
F: 269-704-5923
newopinionnews@yahoo.com
newnuevaopinion.com

Enterar

Pedro Ledesma, Editor
P.O.B. 124
South Haven, MI 49090
P: 616-886-9609
pledasma@enterarmagazine.com
www.enterarmagazine.com

Hispanic Radio Programs

WCBN-FM 88.3

Jason Voss, DJ
530 Student Activities Bldg.
Ann Arbor, MI 48109
P: 734-763-3501
F: 734-647-4127
programming@wcbn.org
www.wcbn.org/

WYCE-FM 88.1

“El Mundo Musical”
Oscar Zuniga, Host
Daily 5:30-7 a.m., Sun 6-8 a.m.
711 Bridge Street N.W.
Grand Rapids, MI 49504
P: 616-742-9923
F: 616-742-0599

WHIT-FM 103.7

“Tejano-Mex SuperShow”
Sunday: 6-10 p.m.
Gerardo Arana, Host
602 Broadway
South Haven, MI 49090
P: 269-637-6397
F: 269-637-2675
cosy@wcsy.com
www.1037whit.com

WHTC-AM 1450 Radio

“Alegria Latina”
Sunday: 6:00-11:00 p.m.
Lupita Reyes, Producer
87 Central
Holland, MI 49423
P: 616-392-3121
F: 616-392-8066
lu@whtc.com
www.whtc.com

WKAR-AM 870 Radio

“Ondas en Español”
Saturday & Sunday:
6:15-9 a.m. and 6-8 p.m.
Chayo Cervantes, Director
283 Communication Arts Bldg.
Michigan State University
East Lansing, MI 48824
P: 517-355-6540
F: 517-353-7124
mail@wkar.org
www.wkar.org

WLEN-FM 103.9

“Los Tres Chicanos”
Sunday: 1-3:30 p.m.
Pal Guerrero, DJ
242 W. Maumee
Adrian, MI 49221
P: 517-263-1039
F: 517-265-5363
wlenradio@hotmail.com
www.wlen.com

WLNZ-FM 89.7

“Latin Rhythm Radio”
Sunday: 2-5 p.m.
Adrian “Ace” Lopez, Host
400 N. Capitol, Suite 001
Lansing, MI 48933
P: 517-483-1710
F: 517-483-1894
dave@wlnz.org
www.wlnz.org

WPON-AM 1460

Latin Expression
Humberto Ayala, Host
Saturday 5:00 - 6:00 p.m.
21700 Northwestern Hwy
#1190, Southfield MI 48075
P: 248-557-1460
F: 248-557-2950
wpon@wpon.com
www.wpon.com

WMJH-AM 810

“La Ponderosa”
574 S. Division
Grand Rapids, MI 49503
P: 616-451-0551
F: 616-451-0565
yeli810@yahoo.com

WQTE-FM 95.3

“Tejano Q 95”
Sunday: 3-8 p.m.
Lady Di, Producer
121 W. Maumee
Adrian, MI 49221
P: 517-265-9500
F: 517-263-4525
friends@tc3net.com